

# NWCG - Communications, Education, and Prevention Committee

## Conference Call Notes

Sept. 15, 2011

Participants: Pat McDowell – BIA; Morgan Warthin-NPS; Catherine Hibbard-USF&WS; Diane Denenberg –Western Forest Leadership Council; Jennifer Myslivy-BLM; Fred Turck-VA-Department of Forestry; Tina Boehle – NIFC-External Affairs; Elaine Waterbury-NWCG

Call began at 1502 EDT

The agenda was followed:

### **#1 Update from the chair (Helene):**

- Her detail will last through December.
- She has obligated funding for the Communicator’s Guide Survey to a Forest Service Enterprise Team – Recreation Solutions. If anyone would like a copy of the work order, Pat offered to send it- Morgan asked for a copy.

### **# 2 New member welcome**

– Jennifer Myslivy – New Mexico State Office, Bureau of Land Management . Jennifer and the CEPC members on the call gave a short introduction of themselves.

### **#3 Elaine provided a few updates from the Executive Board that may impact CEPC business.**

- Elaine is waiting to hear from Sarah McAffrey on the results of her work on the PIFE materials, to transfer that to CEPC
- INCIWEB’s redesign was funded at \$370,000
- An “all chair’s” conference call with the Executive Board will take place in early Oct. to discuss NWCG budget and funded projects.
- NWCG is expecting to have 15 – 20% less funding to operate with in FY 2012

### **#4 Information to provide NWCG about our activities**

We agreed to identify items of interest for Elaine to take to the Executive Board.

## # 5 Web Design Update –

- Pat provided some limited content for the upcoming web page test. He provided:
  - Links: to the CEPC Charter and PIO Standards Announcement
  - External Files: Minutes from the last two meetings.
  - Internal Files: Conference call notes from the last conference call
- Need to put some group thought into landing page content.

## # 6 Review of Publications stocked by Publications Management Unit.

- PMS 451 - Wildfire Prevention Marketing Guide (1996) - - - - Minor Revisions
- PMS 459 - Fire Education Exhibits and Displays (1999) ) - - - - Minor Revisions
- PMS 454 - Wildfire Prevention And The Media (1998) - - - - - Jennifer to review
- PMS 458 - Fire Communication and Education (1999) - - - - - Catherine to review
- PMS 452 - Wildfire Prevention Event Management Guide (1996)-Drop, but save some parts and insert into another guide or Communicators Guide.
- PMS 457 - Recreation Area Fire Prevention (1999) - - - - - Drop, but save some parts and insert into another guide or Communicators Guide.
- PMS 455 - Wildfire Prevention Strategies Guide (1998) - - - - - Major Revision
- PMS 456- Wildfire Prevention Patrol Guide (1998) - - - - - Major Revision
- PMS 463 - Establishing Fire Prevention Education Cooperative Programs And Partnerships (1999) - - - - - Pat to review
- PMS 469 - Wildfire Prevention Sign and Poster Guide (2005) - - Pat to review

## #7 Review of Action Items

The group conducted a fast review of the Action Items from the last two meetings. Pat updated the list and will distribute (attached).

## #8 Meeting Planning

- Confirmed date is week of Nov. 14-18, travel days are normally Monday and Friday. Diane added that she has a conflict with those dates and won't be able to attend. Tina added that she isn't allowed to travel on NWCG Business.
- Location was planned at BLM, State Office – however nearby lodging, airport transportation and restaurants may be a limiting factor.
- Pat asked Elaine for assistance in arranging the lodging. Elaine offered a free meeting planner to assist. We agreed to look into other Denver locations. Downtown was suggested and agreed to as an alternative location. Elaine said she would see if we could get a free meeting room for our group.
- There was some discussion about possibly postponing the meeting; however, the decision was made to evaluate the options before postponing ( since the date had been held for the meeting and the number of meetings was being cut back to only 2/year).

## **#9 Round Robin**

- BIA – Pat reports that the BIA is revising its prevention handbook and that he has been assigned the responsibility; he reported that BIA now has a BIA Fire page on Facebook.
- NPS – Morgan referred to Roberta’s detail and the information she had shared was for background not action. She shared that Tina was acting at NIFC for Roberta.
- FWS- Catherine reports that there is still not a formally announced FWS Fire Director; she has been on several fires this year and has had some new experiences with the use of social media: FWS has had an active fire year with several large, long duration incidents; Karen has been working on publications about Myths of Fire’s Impact on Endangered Species; Karen has also been working on the FWS pocket planner. Catherine reported they are restructuring the FWS Fire Outreach organization and have determined that, with limited funding and staff, they would no longer be able to serve on the CEPC. She reports that our next meeting will be the last one she attends.
- WFLC - Diane said she would pass on a report this month.
- BLM – Jennifer reported that BLM is working on a Fire Trespass Handbook hopefully for release in 2012. She reported they have revised/developed a set of Prevention /Education/Mitigation PSA’s for BLM with a focus on Firewise. She asked if anyone had a prevention plan template, Pat offered that BIA has one that he would forward.
- NIFC External Affairs – Tina reported that the FS External Affairs shop inquired about the next updates of the S-203 and S-403 and that she had pursued that with the OWDC –the courses are not scheduled to be updated, although it has been over 10 years since the S-403 was updated. She also reports that External Affairs is looking into ways to conduct “E-mail Blasts” to large mailing lists.

## **# 10 The next call is planned for Oct. 13, 2011 @ 1500**

The call ended about 1615 EDT