

**Daniel Boone National Forest  
Kentucky – 2000 - Strategy  
National Fire Prevention Education Team**

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**Daniel Boone National Forest  
Kentucky 2000  
National Fire Prevention Education Team**

**Team Activated:** 11/5/00

**Location:** Honey Bee ICP, Whitley City, Kentucky

**Team Organization:**

**Team Leader** - Harry "Punky" McClellan  
USFS (Retired )

**Fire Prevention Specialist** - Mickey Walley  
– South Carolina Forestry Commission

**Fire Prevention Specialist** – Brenda  
Turman – USFS, Stanislaus National Forest –  
R5

**Fire Prevention Specialist** - Kathy Smith –  
Wallowa Whitman National Forest – R6

**Graphics Specialist** – Gwen Hensley –  
Daniel Boone National Forest

**Situation Analysis:** The Daniel Boone National Forest, Kentucky Division of Forestry and other cooperating agencies experienced above average fall fire season activity. The Daniel Boone National Forest experienced approximately 51 fires since mid October, and an estimated 120,000 acres burned in the State of Kentucky, resulted in the request for a National Wildland Fire Prevention Education Team.

The Team was ordered on November 2, 2000 and activated on November 5, 2000. The team was assigned to the Honey Bee Incident Management Team and supervised by the Fire Information Officer. The team was located in the McCreary County Library

**Initial Briefing:**

The initial meeting was conducted on November 5, 2000. The following were present:

- Dave Mertz – Forest Fire Management Officer
- Betty Higgins – District Ranger, Stearns
- Jim Funk – Kentucky Division of Forestry
- Jerry Stephens – District Ranger, Somerset
- Steve Parsons – Fire Information Officer, Blue Team
- The National Fire Prevention Education Team

**Secondary Briefing:** A secondary management briefing was held at the Daniel Boone National Forest Headquarters on November 8, 2000. The following were in attendance:

- The National Fire Prevention Education Team
- Rex Mann – Forest Staff Officer
- Maria Walker – Forest Public Affairs Officer
- Dave Mertz – Forest Fire Management Officer
- Gwen Hensley – Forest Graphics Specialist

**Team Objectives:** The following objectives were developed by interaction at briefings and refined by the Wildland Fire Prevention Education Team based on evaluation and more in depth assessment of the area. The following are the established objectives:

**Objective # 1 Wildland Fire Prevention Community Outreach**

***General Action: Developing Fire Wise Community Councils***

**Specific Actions:**

- Develop guidelines for implementing Fire Wise Community Councils
- Prepare recommendations for council participation
- Develop a Fire Risk For Homes Checklist (see attached)

**Objective # 2 The Wildland Urban Interface/Intermix**

***General Action: Homeowner Fire Wise Awareness, "Beware & Prepare" Campaign***

**Specific Actions:**

- Develop "Wildfire, Beware & Prepare" Poster and distribute to local distribution points for field utilization
- Develop "Wildfire, Beware & Prepare" brochure and distribute to local distribution points for field utilization

**Objective # 3 Develop & Provide A Youth Fire Education Program**

***General Action 3A: Fire Education Kit for primary grades***

**Specific Actions:**

- Provide Pre-school "Good Fire/Bad Fire" teacher kits
- Provide K-2 Fire Education Activity Books
- Provide Interactive Zip Game
- Provide teacher Big Books
- Provide children's fire safety teachers "Do- It- Yourself" Kits

***General Action 3B: Fire Education Kit for secondary grades***

**Specific Actions:**

- Provide "Burning Issues" Education CD's
- Provide Fire Ecology Resource Management Education Unit to units
- Provide Fire a Force of Nature, The Story Behind The Scenes publication

## **Objective # 4: Cooperative Community Youth Programs**

***General Actions: Prepare recommendations for program development***

- **4A** Junior Firefighter/Basic fire training program for high school students
- **4B** Explorer/4H Wildland Fire Prevention Program
- **4C** "Green Ribbon" Wildland Fire Prevention Program during National Fire Prevention Week
- **4D** Wildland Fire Prevention Poster Contest (elementary, junior and senior levels)
- **4E** Wildland Fire Prevention Essay Contest (junior and senior levels)
- **4F** "Pumped on Prevention" radio public service announcement program
- **4G** Job Corps center to support Wildland Fire Prevention projects
- **4H** High school student mentoring program for young children

## **Objective # 5 Wildland Fire Prevention and the Rural/Volunteer Fire Departments**

***General Action: Increase Fire Prevention skill and knowledge for Rural/Volunteer Fire Departments***

### **Specific Actions:**

- Develop Fundamentals of Wildland Fire Prevention for Rural Fire Departments training program

**Objective # 6 Develop a public awareness Arson Prevention campaign**

***General Action: STOP ARSON Public Awareness Campaign***

**Specific Actions:**

- Develop and publish Stop Arson Awareness flyer
- Develop and publish Stop Arson Poster
- Consider the following promotional material to enhance the STOP ARSON Campaign:
  - Develop sporting license holder master art
  - Arson awareness place mat
  - Bumper sticker
  - Key tag
  - Trading cards
  - Book covers
  - Radio Spots
  - Grocery bag message
  - Pencils/pens
  - Refrigerator magnets
  - Signing
  - Celebrity
  - T.V. spot w/celebrity
  - Letters to churches
  - Banners

**Objective # 7 Develop a community outreach fire prevention program**

***General Action: Wildland Fire Prevention and the Community Recommendations***

**Specific Actions:**

- **7A** Develop a youth library reading program and provide necessary pilot materials
- **7B** Provide material to be used by local organizations adult literacy programs
- **7C** Develop a Hunter Fire Safety program
- **7D** Develop a Scouting Fire Safety program

## **Objective # 8 Agency Wildland Fire Prevention Skill Development**

***General Action: Wildland Fire Prevention Technical Guidance***

### **Specific Actions:**

- **8A** Provide Wildland Fire Prevention Field Guides to all units:
  - Conducting school programs
  - Event Management
  - Marketing
  - Media
  - Patrol
  - Strategic Planning
  - Industrial Operations
  - Recreation Area
  - Exhibits & Displays
  - Fire Communication & Education
  - Cooperative Programs & Partnerships
  
- **8B** Provide a pilot application of R.A.M.S. (Risk Assessment & Mitigation Strategies) to the Red River Gorge. This is a working model of the process. The information is not complete and assumptions were made for presentation purposes.

**Objective # 9 Wildland Fire Prevention Corporate Sponsorships**

***General Action: Wildland Fire Prevention Corporate Advertising***

**Specific Actions:**

Consider working with local corporations and the business community to enhance wildland fire prevention programs.

**Team Key Contacts:** The National Fire Prevention Education Team met with the following:

Incident Management Team  
Incident Fire Information Team  
McCreary County Library  
McCreary Central High School (25 students)– Agriculture/Shop class  
Mr. Steve Pruitt – Educator  
Mr. Mike Baker, Educator/principal  
Local Law Enforcement  
Local residents  
Forest Service Management Team  
Forest Service Support Group  
Christian Appalachian Project  
Local Insurance Agency  
State of Kentucky, Division of Forestry  
Whitley City Fire Department  
Pineville Fire Prevention Team (State of Kentucky)  
Statewide Arson Task Force  
Virginia Division of Forestry  
Texas Forest Service  
Forest Service R-5  
Forest Service R-6  
Reading Club Coordinator (youth, adult)  
County Judge Executive (County Administrator)  
Kentucky Emergency Management Agency  
Other local Rural/Volunteer Fire Departments  
Telephone Company  
Firefighters  
National Interagency Fire Center (Pat Durland, National Fire Prevention Coordinator)  
National Fire Prevention Team Coordinator, Jeannette Hartog, USFS-R-4