

# National Wildfire Coordinating Group

Wildland Fire Education Working Team



## ANNOUNCING – INTERAGENCY WILDLAND FIRE KEY MESSAGES

### NEWS FROM THE NATIONAL WILDFIRE COORDINATING GROUP WILDLAND FIRE EDUCATION WORKING TEAM May 17, 2004

The National Wildfire Coordinating Group (NWCG) has approved the attached Interagency Wildland Fire Key Messages. Historically, the communication of fire issues has been extensive throughout the interagency wildland fire community; and sometimes, our messages have not always been consistent. For our internal and external publics to truly understand the role of wildland fire, we must communicate clearly and consistently across all agencies and all disciplines.

With this end in mind, the NWCG's Wildland Fire Education Working Team (WFEWT) sponsored a Fire Messaging Task group for this significant effort. Facilitated by Fleishman Hillard Communications, the task group coordinated the research and development of these messages with the assistance of a focus group comprised of knowledgeable and experienced fire management and communications personnel from all levels of the NWCG member organizations.

The WFEWT is one of 14 working teams designated by the NWCG. The mission of the WFEWT is to address wildland fire education before, during and after wildland fire incidents. The purpose of the NWCG is to coordinate programs of participating wildfire management agencies to avoid wasteful duplication and to provide a means of constructively working together.

For more information about the Wildland Fire Education Working Team contact your agency representative listed on the web site at: <http://www.nwcg.gov/teams/wfewt/roster.htm>

Sincerely,

*Maureen Brooks*

Maureen Brooks  
Chair - NWCG Wildland Fire Education Working Team  
Maryland Department of Natural Resources Forest Service  
Work phone number: (410) 665-2847  
e-mail address: [mbrooks@dnr.state.md.us](mailto:mbrooks@dnr.state.md.us)

#### Attachments

Attachment One: WFEWT Interagency Wildland Fire Key Messages

Attachment Two: NWCG Transmittal Memo

Attachment Three: NWCG WFEWT Messaging Task Group Charter 10/1/2003