

NWCG WILDLAND FIRE EDUCATION WORKING TEAM

Executive Summary

October 8-9, 2002

Gettysburg, PA

Members Attending: Maureen Brooks, Maryland DNR Forest Service(Chair)
Angie Braun, US Fish and Wildlife Service
Roberta D'Amico, National Park Service
Dennis Dupuis, Bureau of Indian Affairs
Lew Southard, USFS
Rick Gibson, Oregon Department of Forestry.
Vi Hillman, BLM
Ed Brunson, The Nature Conservancy
Barb Stewart, National Park Service Northeast Region, note taker

Facilitator: Wilma Strohmeier

AGENDA

- Welcome / Introductions
- Meeting Objectives / Agenda / Protocol
- FY 2002 Project Updates
- Review / Refine January and May Plan Results
- Complete Strategic Plan
- Evaluate Team Performance
- Identify Next Steps
- Review WUI Manual for USFS and the Ad Council (Thursday)

MEETING OBJECTIVES

- Review progress
- Review and refine results of strategic planning January and May 2002
- Complete and prioritize the plan
- Develop tactical (action) Plans
- Identify Roles and Responsibilities to Achieve the Plan
- Continue building a high performance team

The team reviewed the background material for the meeting and correspondence.

Topic: BLM educational satellite broadcast, Nov. 7.

Action Item: R. D'Amico to check on video taping of broadcast.

Topic: Reviewed Draft "Sources for Publications and Courses". This product is a summary of the publications and courses that the WFEWT is responsible for update and development. It will be used by team members and modified for use on the web page.

Action Item: None

Topic: Reviewed the NWCG charter and business practices materials. It was decided that the team membership should mirror the parent group's membership. The Nature Conservancy and NFPA will work on the team as an associate member. Current

vacancies on the WFEWT include a FEMA representative and a USFS Research representative.

Action Item: Chair will identify prospective members and invite them to the next meeting.

Topic: Accessing the Symbols.gov web page for ordering prevention and education materials.

Action Item: Chair will send the members the contact person and number for access codes for the page.

Project Updates:

NWCG Wildland Fire Brochure - Brochure is nearing completion. Currently working with the paperwork to process the brochure through the Government Printing Office and the cache.

Educational messaging project with Lifetime Learning Systems -Weekly Reader – this project is happening! The week of November 9, fourth graders in schools around the country will be receiving an insert titled “Living with Wildland Fires.” Team members are to communicate with their agencies about this publication being available.

National Fire Prevention and Education Teams Three Year Strategy– The re-worked draft (09/02) will be the plan for a Three Year Strategy to integrate the teams into the NWCG. There is a budget of \$106,000 for each of three years beginning in FY03. A request for proposal will be put together by Rick Gibson and Lou Southard for a NFPET Coordinator by the end of November. Contract supervisor proposed to be Southard. Southard suggests a one-year contract, renewable up to four years, is the best method. Chair will send this version back to NWCG parent group with a cover letter.

NFPET Task books. Group agrees there needs to be two task books: One for Team Leader, one for Team Member. The latter shall be brief and emphasize teamwork skills. Other Technical Specialists will still be needed, but don't need a new task book. Other NWCG task books, such as IOF, are valid and usable in NFPET. Two task books, including requirements and recommendations, will be sent out to team members for review in November.

Data Administration Working Group – The team needs to update the Glossary of Wildland Fire Terminology PMS 205 as it relates to the team subject areas. Dennis Dupuis is coordinating this effort that will get underway in November.

Action item: Review, revise and amend the glossary for all prevention and education related terms per instructions from D. Dupuis.

WFEWT PowerPoint. The team reviewed the presentation and suggested that the 2002 accomplishments and ongoing projects be added. Also include the member agencies rather than individuals

Action Item: Revise to incorporate instructions and provide to team members.

The Nature Conservancy. Ed Brunson provided the group with an overview of a process that The Nature Conservancy has underway to measure the effectiveness of educational efforts in their project areas including fire. TNC is establishing a partnership with academia to assist them in quantifying how the public perceives issues, measuring human attitudes, and auditing the effectiveness of various programs.

STRATEGIC PLAN

Starting with the WFEWT Strategic Plan of May 2002 there was much discussion and work on both days. Objectives under each goal were prioritized and discussed additional items needed in the plan. Made assignments and set due dates. The team developed action plans based on goals. All this work was in accordance with the plan – strategic planning is a dynamic process. The plan preparation materials will be sent to all team members along with a copy of the plan prepared to date.

The next team meeting will be held in Austin, TX, January 28-30, 2003. Travel dates for the meeting will be January 27 and January 31.

mtb