

NWCG Wildland Fire Education Working Team (WFEWT) Product Distribution Plan

Goal: To implement and maintain a system of distributing team products which is:

- Equitable and responsive to needs of all target users
- Cost-effective
- Consistent with NWCG policies and standards

NOTE: This plan does not apply to one-time use products or those with an intended use of less than 90 days. These types of products will be distributed by WFEWT as appropriate, but not be registered, tracked, or stocked for distribution.

1. Initial Distribution

Initial distribution will be accomplished by WFEWT to member and partner agencies **and tribes**, with contractor support as needed. **WFEWT will maintain or otherwise ensure access to updated contact list(s) of target users for all member and partner agencies and tribes.** Product announcements will be limited to target users for which product is available. Costs factored into initial distribution of products will normally include:

1. product registration and tracking in Publications Management System.
2. initial stocking, as necessary to meet the above goals, in distribution caches.
3. product announcement(s).
4. strategic distribution of “seed” copies.

2. Communications/Outreach Products

At the time or prior to initial distribution, products intended primarily for external distribution and non-training purposes will be stocked at the National Symbols Cache for purchase by target users.

National Symbols Cache
402 SE 11th Street
Grand Rapids, MN 55744
Contact: Deb Bruyere, phone 218/327-4282, dbruyere@fs.fed.us

3. Training Products

At the time or prior to initial distribution, products intended primarily for internal use and training purposes will be stocked at the Great Basin Cache, which manages NWCG National Fire Equipment System (NFES) publications:

Great Basin Cache
National Interagency Fire Center
3383 S. Development Avenue
Boise, ID 83705
Contact: Cindy Wolfe, phone 208/3875119, cindy_wolf@nifc.blm.gov