



National Wildfire Coordinating Group Wildland Fire Education Working Team

FY 2005 Accomplishment Report

National Fire Messaging Project

NWCG Funds utilized - \$0

The National Fire Messaging Task group comprised of three team members and a representative from the Fire Use Working Team. While no funds were allocated for FY 2005, the group completed contracted projects that began and were obligated in **FY2004**. Previously, the Task Group worked with Fleishman Hillard to develop a long-term communication plan to build public acceptance of the role of fire in ecosystems, garner support for wildland fire efforts, and reinforce personal responsibility of those living in fire-prone ecosystems. This year the project completed:

- Article in **Fire Management Today** *Building Public Understanding and Support of Fire Management* – submitted July 2005
- Article in **People, Land and Water** – May 2005
- Wildland Fire: A Natural Process
- Best Practices: Communication Planning – a collection of planning concepts
- Updates and Highlights from the Communicator's Guide to Wildland Fire
- Wildland Fire Messaging CD

National Fire Prevention and Education Teams *NWCG Funds utilized - \$106,000*

\$106,000 was utilized in this final year of a three year contract to incorporate the National Fire Prevention and Education Team (NFPET) program into the national mobilization and resource systems. The NFPET Team Member course (P310) is in its final stages of completion. The NFPET Team Leader course will be completed in FY06. Ten teams were dispatched this year to various assignments including assignments related to the recent hurricanes.

Publication placement at symbols.gov

NWCG Funds utilized - \$9000

The WFEWT arranged for the distribution of the NWCG – Making a Difference brochure at the National Symbols Cache in Grand Rapids, MN utilizing \$7500 in funding. The Fire Messaging Materials CD was also duplicated and placed for distribution at the cache with \$1500 in funds. The National Symbols cache also distributes: The Communicators Guide to Wildland Fire (both CD and print version) and the Wildland Fire in the United States brochure.

Sign and Poster Guide

NWCG Funds utilized - \$0

The WFEWT sponsored the development of an interagency Wildland Fire Prevention Sign and Poster Guide. **The Forest Service funded this project (\$5,000)** which was completed and is available in the PMS System.

Prevention and Communicators Guides Update *NWCG Funds utilized - \$79,400*

This project is ongoing and the funding is obligated for completion in FY06. This project will utilize a contractor to review and update the 13 Fire Prevention Guides and the

Wildland Fire Communicators Guide. This is being coordinated with the revision of the P101 course in order to utilize the updated materials in the revision of the course. Draft updates of both products are to be completed by May 2006.

National Team Announcements

NWCG Funds utilized - \$0

During the year, the team sent three announcements to the field through the e-mail network regarding issues that the team worked on. These announcements were: Availability of the new publication, Sign and Poster Guide; Did You Know: Update and Highlights from the Communicator's guide to Wildland Fire; and the availability of the Fire Messaging Materials CD.

Training development

Following up the team's FY2004 effort to identify national prevention training needs, the team initiated plans to revise one training course P101 and is actively involved in the current revision of S-203. S-203 is being revised with the Training Development Group and the Training WT funding and will be completed in FY2007.

P101

NWCG Funds utilized - \$40,000

This project is ongoing and the funding is obligated for completion in FY2006. A contractor is working with The Task Group and the Training Development group to revise and update this course. Currently, the alpha test course is scheduled for early CY2006 with the beta test course following in mid-year. The course revision should be completed by late in CY2006.

Meetings

NWCG Funds utilized - \$4130

The team met two times in FY2005- October 2004, Fresno, CA; and May 2005, Boise, ID – and held six phone conferences. The team spent \$4130 on State Travel.

Team members also represented the WFEWT in the following areas: the interagency fire prevention coordinators group (NIFC CORE group); the Backyards and Beyond Conference; and served as liaisons to the other working teams.

The Wildland Fire Education Working Team worked on many tasks this year to improve team operations. These tasks included updating the team's strategic plan, handbook and team history to ensure all information was pertinent and up-to-date. A plan for the distribution for team products was developed and added to the team handbook. The team also revised the charter and has submitted the new version to the parent group for review. The task group organization begun in FY 2003 continues to function well for the team with the National Fire Messaging Task Group completing its work and a Training Development Task Group was formed.

The team also experienced some membership changes this past year with Maureen Brooks becoming the USFS representative, Lew Southard serving as the team's liaison for the WUIWT, and Germaine White of the Consolidated Salish and Kootenai Tribes joining the team as a tribal representative.