

# Communication, Education, and Prevention Committee (CEPC)

## Conference Call Notes

Date: **July 12, 2018**

Time: 15:00 Eastern, 1300 Mountain, 1200 Pacific

CEPC Members: Gwen Beavans, Tina Boehle, Cathy Broughton, Jonathon Skinner, Jen Smith, Fred Turck, Bruce Woods and Terri Jenkins

Members unable to make the call: Jim Engel, Wendy Fulks, Kenny Jaramillo, Barb Geringer and Ricky Ziebart

NWCG Staff: Deb Fleming

### Agenda Topics:

**Chair's Business (Terri)** – Goal for call. touch base, keep everyone “in the loop” and Grapevine logistics etc.

- Priority to reach out to Wendy about her continuing to represent TNC or if she's busy, to recommend someone who may take her place. Will also check if she is planning to attend Grapevine. Terri will send out draft meeting agenda by end of next week for comments.

### NWCG Coordinator Update (Deb)

- Position Standards are the current NWCG priority.
- Terri to add Leigh Anne Squires-Kazimir (Training liaison) to her mailing list and her contract information is on the committee roster on the NWCG website. Will be calling in for several topics during the Grapevine meeting.

**Wildland Fire Investigation Subcommittee Report** – Jim was unable to make the call.

### Incident PIO Subcommittee Report (Tina)

Committee had second call, established their committee roles:

Chair -- Shawn Collins, Kern County CA representing IAFC

Vice Chair -- Candace Stevenson representing USFWS

Note Taker – Rudy Everson, NV, representing BLM

Web Page – Kari Cobb, ID, representing NIFC

Brainstormed working with CEPC and roles, task books and the S-203 course

Not going to meet face to face this year.

Next call July 26<sup>th</sup> @ 3 PM EST. Tina cannot make; Terri stressed the importance of having CEPC representation on each call, Fred as Tina's back-up will be on the call. Tina to add Fred to calendar invite. Deb will also be on call, but does not plan on attending all in future.

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**Onsite Meeting in TX (Bruce)** – Logistics for the meeting (July 31-Aug 2) in Grapevine, TX. Van shuttle service during lunch to help ferry everyone to local establishments. Box lunches provided Tuesday, first day of the meeting. Grapevine is located in Tarrant County which has a different GSA Rate. Will have a van available. **NEED #'s for lunch etc. as of now looks like 8 yes.** Will have ability for conf call in and or Webex connection.

**Side bar from Terri ...** Sam Scranton will provide an update on new assessment tool.

Still need a west NASF member. Terri to talk with Dan, Fred to send Dan a possible name.

**from Gwen ...** Were we going to look at the handbook for fire prevention strategies at the meeting? Would like to keep but need an updated version. Would like to have an overall brochure discussion. It would be nice for Maureen Brooks to provide update on the PET digital website.

## Organizational Updates:

USFA: (Cathy): Nothing really, lots of folks out. Gwen asked about their websites prevention library and would it be possible to get some wildfire info posted or at least a link to, Cathy to ask about this.

USFS (Gwen): Barb unable to make the call, tied up with FEMA stuff. Smokey Bear awards have mostly been given out. Final Gold to be presented in OH with Deputy Chief Patti H in attendance. Letters out with pins and certificates. **Still looking for names of SME for working on the P-310 course. Have money but need commitment from NWCG to support this work and provide guidance prior to committing funds. Looking at 3<sup>rd</sup> week in Sept for meeting.** Fred wants to be involved, but cannot make the proposed meeting due to prior commitment. Very touching video ref Smokey visiting the cub rescued from fire in CO all made possible by the PET working in CO at that time. <https://denver.cbslocal.com/2018/07/04/bear-cub-fire-visited-smokey-bear/>  
FS still undergoing changes with several “acting” positions. Cannot announce yet but will be getting an assistant to help with workloads.

75<sup>th</sup> Update: Received \$ for several projects. Display of the Wendelin artwork, honorary Ranger Award, expanding the Mid-Atlantic Forest Fire Compacts Highlights magazine supplement. **Fred to get details about how others can get in on this.** Many new products coming from licensees and cache/states. Cache has currently credit card holders for cell phones in 5 colors, bio degradable balloons but please do not use for 74<sup>th</sup>, frig frame magnets. Woodlands carrying a hot/cold cup with 75<sup>th</sup> logo. Rose Bowl Parade participation on go, NO star on the walk of fame ☹, Macy's parade need project manager, NASF to post on their web a tracking of activities nationally, Learning Network project with a part being a live segment with Smokey out of Capitan in Fall, DC Zoo to have a display near where Smokey lived.

Gwen asked if all were receiving newsletter, all said NO. **Gwen to follow-up on this with Sheryl.**

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NASF (Fred): A P-310 currently being held in TX, VA to host a P-410 the last week of November.

IAFC (Bruce): August 7-11 the IAFC is having their international fire and rescue conf with lots of wildfire “stuff.” Will be meeting with the Life Safety folks who usually deal with codes but also prevention with a structural focus to see about collaborations. **Fred is very involved with VA’s Fire and Life Safety Collation and will talk to Bruce more.** TX is now at day 180 of continued increased wildfire activity, very hot and dry in many places.

NIFC External Affairs (Jen): Really, want to move forward on the prevention / communications refresher module. Hope to discuss and in Grapevine and have plan.

BLM (John): Requested any info ref working with powerline companies regarding vegetation management and prevention safety measures. Fred noted that the go to doc has always been a doc out of CALFIRE. John said it was interesting that the document is getting a lot of attention now since one of the CA power companies are saying they followed the doc and therefore the recent wildfires attributed to their power lines are not their fault. **Gwen to send prevention regional folks a request for any material to be sent to John.**

NPS (Tina): Has a detailer on board to assist her. Will be presenting to the National Ecological Society of America in New Orleans on how Ecologists can better tell / communicate the wildfire story/message.

USFWS(Terri): Working on a presentation for Master Gardeners in the SE on Firewise, landscaping, construction etc should be done by end of month. Hey Terri check out [Design For Safety](#) (PowerPoint format; 24MB) and [Green Not Black](#) (PowerPoint format; 33MB). Developing a redevelopment plans for areas impacted by fires on refuge last year. Has a state PET in place now working on refuge buildings and Firewise mitigation plans/recommendations. A perimeter structure protection plan is being developed for lands within 3 miles of refuge boundary.

**Terri ended the call with a reminder that the Grapevine meeting JULY 31<sup>st</sup> to AUGUST 2<sup>nd</sup> will be a dynamic meeting and asked folks to plan to be flexible and to have safe travels.**

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