

## Wildfire Prevention and Mitigation Tag Line and Message Ideas - National Park Service

### Wildfire Prevention

- The public plays a valuable role in preventing wildfires. On average, nationally, human-caused wildfires comprise 87 percent of all wildfire occurrences every year. Most of these fires can be prevented.
- Preventable wildfires threaten lives, property, and precious resources every year. Firefighters are needed more than ever to keep Americans safe, so please, do your part to prevent human-caused wildfires.

### Recreation

- Be aware of local public safety area closures. Take extra precaution before venturing out and be careful with anything that could start a fire.
- Stay informed of current and predicted environmental conditions such as weather and drying vegetation. The National Significant Wildland Fire Potential Outlook can be found on the National Interagency Coordination Center website at [predictiveservices.nifc.gov/outlooks/](https://predictiveservices.nifc.gov/outlooks/).
- It is important to stay informed on how you can safely spend time outside. To keep ourselves, our communities and our outdoor spaces safe and healthy during this time, please consider the Leave No Trace Center's recommendations:

### Home

- Maintain your mechanical equipment. Many human-caused wildfires occur near roadways, communities and recreational areas, posing considerable public safety threats. Carry a fire extinguisher and know how to use it.
- Vehicle exhaust systems spark hundreds of wildfires each year when they contact dry vegetation. If possible, avoid driving on dry grass when fire danger is high and never park a vehicle on dry grass. If you are towing a trailer, make sure it is roadworthy with good tires, greased bearings, and no chains dragging.

### Home Projects and Burning

- If you are burning fields, debris piles, or just having a campfire, remember these tips. Have enough water and people nearby to control the fire, avoid burning on dry, hot, windy days, and never leave any fire unattended.

- Take individual responsibility to reduce flammable material around homes and communities before a fire occurs to keep your property and firefighters safe.
- Running out of home improvement projects during this time? Consider making your property more resistant to wildfire.
- Increase your home's wildfire resistance by creating a buffer between your home and trees, shrubs, or other wildland areas. Not only does this space help slow or stop the spread of wildfire, it also provides a safe place for firefighters to defend your home if conditions allow. Learn more at [www.firewise.org](http://www.firewise.org).
- Adhere to your state's outdoor burning guidance. Prior to burning, contact your local fire agency as smoke from open burning can cause unnecessary public health and safety concerns.
- Agency officials will review and adapt fire restrictions as needed based on the latest guidance from the Centers for Disease Control and Prevention (CDC) and state and local public health authorities.
- Fire restrictions may be extended or modified due to fire danger, as needed.
- Learn how to protect your home and keep your family safe when a wildfire threatens your community. Find tips and resources at: <https://www.nps.gov/articles/p52-wildland-urban-interface-fire-safety.htm>